

# New Work – Setting the Course for the Working World of Tomorrow



*»It's not enough to pat ourselves on the back with pride after the company agreement for home office and consider New Work in the company to have been achieved. The future is complex. The external complexity must be mirrored by an internal one.« (Bonmot C. Schermuly)*

## What is New Work?

The term New Work stands for the structural change taking place in the world of work in close relation to digitalization and globalization. New Work can be a mindset, method as well as object. The use of New Work in one's own company, questions and changes technical and spatial conditions, working methods and processes, and even management style.

## What is New Work not?

New Work is not the answer to all the challenges posed to a company by digitalization. The company's own business model must continue to be intensively examined for risks and potentials through digitization and transformed.

## Why is dealing with New Work so important for your company?

Dealing with New Work is a central prerequisite for the future viability of companies. It is the only way to unleash the potential of digitization and retain innovative and creative employees. This includes existing employees as well as new, well-trained professionals, who attach great importance to an agile working environment.

## How can the implementation of New Work look like in your company?

The first step is an analysis of the current situation and requirements:

- How, where and for how long do people work at your company?
- Who should work for you and what does he or she need to do so?
- How agile are your processes?
- How do you manage your own knowledge and know-how?
- How do you deal with innovations?
- How permeable is your hierarchy to new ideas and participation?

This analysis results in implementation recommendations: How can workplaces be changed to promote pleasant, creative and effective collaboration? What spatial and technical prerequisites are needed for this? Are up-to-date tools being used to promote internal communication and to make everyone's knowledge and know-how accessible to all? Can you manage the transition to new ways of working on your own or do you need external support and training?

## Why do you need fme AG for this change process?

The fme AG has many years of experience in the area of organizational development, digital transformation and the empowerment of agile methods and ways of working. We are highly experienced in the complex challenges and potentials of this path, so it is elementary for us to find longterm, individual solutions and to involve all parties from the very beginning. Because change does not happen without people who understand, accept and drive it.

**We will be happy to provide you with detailed information on our New Work offerings upon request.**

**Talk to us – we look forward to your challenge!**

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